

I am pleased to report on a number of important accomplishments and initiatives, highlighted by another successful Global Council, which attracted 143 delegates representing 75 institutes to Beijing, China, in early April. Among the results were robust discussions, facilitated by IIA Executive Committee members, regional chairs, and IIA Global Headquarters staff, that focused on our 2015–20 Global Strategic Plan. The topics included Capacity Building, Professionalism, Advocacy/IIA as a Leader, and Sustainable Value. We were also gratified to hear from Mr. Liu Jiayi, auditor general of China and chairman of the INTOSAI Governing Board, who commenced the program with inspiring comments about contributions The IIA has made to the internal audit profession around the world and in China. Final summary reports detailing the discussion sessions will be made available later this month.

Prior to Global Council, I was in Taipei for several events highlighting the important work of internal audit professionals in Taiwan. Coordinated by IIA–Taiwan, the Taiwan Stock Exchange hosted a press conference on enhanced capital markets supervision, where I spoke about leveraging the COSO /Internal Control–Integrated Framework/ across the Three Lines of Defense. I also participated in a workshop at the impressive Taoyuan International Airport, where we discussed issues around governance, risk, and control as they relate to strengthening airport management. And finally, I was privileged and honored to be invited to IIA–Taiwan’s national conference for the unveiling of the first non-English version of my book, /Lessons Learned on the Audit Trail/, which is now available in traditional Chinese. IIA–Taiwan did an outstanding job with the translation and, based on the reception, the book is being well-received by our members there.

In addition to last month’s Global Council, there are a number of other key events and developments I would like to tell you about:

Senior-Level Appointments at HQ.I am excited to announce the appointment of several senior-level executives at headquarters, including a new vice president of Human Resources.

·Moira Oliver, who has more than 25 years of experience in HR management, joins us this week as vice president of Human Resources. Moira most recently was VP of HR at FirstService Residential, a property management company. We created this new position, which will report directly to me, to address one of the recommendations of an external assessment conducted in the fall to evaluate the strategy, structure, processes, and efficiency of the HR department. Moira will lead the effort to develop a comprehensive HR strategy that will

complement The IIA's overall strategic plan.

·Jo-El LaBorde has been promoted to the new position of Vice President, Event Solutions, effective May 11, and will have responsibility for event solutions and conferences, including the International Conference. She was managing director for Event Solutions, and also served as interim vice president of Learning Solutions.

·Stacy Mantzaris, CIA, CGAP, CCSA, CRMA, will become vice president, Learning Solutions, also effective May 11, assuming responsibility for content development, seminars, and e-learning. Stacy was serving in the role of managing director of Global Advocacy.

·Francis Nicholson, CIA, QIAL, CRMA, will transition from managing director, Certifications & Global Strategic Initiatives, to fill the role of managing director of Global Advocacy, and report to Hal Garyn, vice president, Professional Practices.

Convergence of IIA–UK and Ireland Qualifications with Global Certifications. IIA–UK and Ireland (UKI) formally announced in April that it would cease delivering its own highly regarded qualifications in favor of promoting and supporting the CIA, QIAL, and other global certifications. The agreement was reached after extensive discussions with IIA–UK and Ireland leadership. Those who hold UKI qualifications will receive recognition within the global certifications, and transition to global certifications is voluntary. All existing PIIA and CMIIA holders also are entitled to keep their designations. As a chartered body, the UKI will continue to award chartered status and the CMIIA designation to individuals, although this will be done on the basis of completing the case studies of the QIAL in the future. Students of UKI qualifications will have up to three years in which to complete if they choose, or elect to transfer to the CIA or QIAL. The transition will take place in phases over the next 18 months.

74th Annual International Conference and Committee Meetings. Registrations continue to build for the 2015 International Conference. As of early this week, we were at more than 1,300 paid registrants with more than 2,000 delegates from more than 100 countries expected for the 74th annual event, July 5–8, in Vancouver, Canada. We're currently celebrating International Internal Audit Awareness Month with special savings of CAD\$150 for those who register in May using source code MAY2015. Committee meetings will immediately follow the conference from Wednesday, July 8, through Friday, July 10, with the Board of Directors meeting on Saturday, July 11. Access the committee meeting registration page [here](#)

<https://na.theiia.org/committees/Pages/International-Conference-Registration.aspx>.
Meanwhile, we continue to seek speakers, for both keynote and concurrent sessions, for our 2016 International Conference marking The IIA's 75th anniversary, scheduled for July 17–20 in New York City. Presentations should discuss timely issues that impact the profession, offer new perspectives, and share insights and best practices. The deadline to submit speaker nominations <https://forms.theiia.org/2016-international-conference-speaker-nomination-form> is Friday, May 15, 2015.

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IIA Career Map Goes Global.The first institute outside North America will launch IIA Career Map this week. IIA–Australia will kick off IIA Career Map on Friday, May 8, to help their members set a course for professional growth and development. This will open up many exciting opportunities in which to collaborate and, with IIA–Netherlands scheduled to launch the tool at the end of this month, enhance our offerings to members worldwide.

New Global Thought Leadership Series Launching.As part of our efforts to continually enhance the value proposition IIA Global provides to institutes in support of their members, we are on the cusp of launching the first paper in a new thought leadership series called “Global Perspectives and Insights.” The debut report, “Grappling with Geopolitics,” explores key considerations for internal audit in addressing geopolitical risks to organizations. The paper — in English, Spanish, and French — will be made available later this month to institute leadership, who may wish to distribute the information to their members. This particular paper, and the series in general, received guidance and direction from a global advisory council to whom we are extremely grateful: Nur Hayati Baharuddin, Malaysia; Lesedi Lesetedi, AFIIA; Hans Nieuwlands, The Netherlands; Karem Obeid, UAE; and Ana Cristina Zambrano, Colombia.

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Review of the CFSA Program.An international task force led by Citigroup CAE Mark Carawan is undertaking a major review of the CFSA. Following analysis of a major market study completed in November 2014, the task force presented its initial recommendations to the PCB earlier this year. These recommendations are currently being exposed to institutes and others for feedback. The task force will review the feedback and prepare its final report to the PCB and subsequently to the Executive Committee and the Board in July 2015. If approved, this will initiate phase II, which is to undertake a detailed job analysis

study to identify the appropriate syllabus content.

IIA Global Launches Institute Websites. As part of the Master Relationship Agreement (MRA), each institute is required to maintain an updated website/webpage outlining core member services, benefits, and programs. For institutes that wish to leverage the support of IIA Global, a new website template was developed. I am happy to announce the launch of four new institute websites: IIA-Botswana <<https://institutes.theiia.org/sites/botswana>>, IIA Lebanon (which will be live in a few days), IIA-Luxembourg <<https://institutes.theiia.org/sites/luxembourg>>, and IIA-Malawi <<https://institutes.theiia.org/sites/malawi>>, with each branding a combination of global and local services and programs. The new website format is slated for several additional institutes and will be used for all future International Chapter websites. It also is available for any institute wishing to take advantage of this free service.

Proposals to Refine IPPF-related Committees Being Exposed. Among the myriad activities to support the launch and implementation of the new IPPF, proposals have been made to refine the related committee structures by the IPPF Relook Steering Committee. This week, you have or will receive an overview of the proposals from Anton van Wyk, along with a short survey. Your feedback, along with input coming from members of the current IPPF-related committees, will help to inform the Steering Committee as it makes its final proposals to the Executive Committee and the Global Board in July. Any changes to committee structures resulting from these proposals would be targeted to take effect in July 2016.

African Institute Representatives Meet in Beijing. Arranged to leverage the strong participation of institute delegates at Global Council, more than 20 representatives of IIA African institutes met to discuss the challenges faced by these institutes related to the growing influence of accounting professional bodies on internal audit. The discussion — facilitated by Phil Tarling, with Anton van Wyk and Richard Chambers participating — was helpful in setting the stage for a two-day meeting this August in Cape Town, South Africa, to identify additional opportunities for collaboration and support in advancing the internal audit profession in Africa.

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Strong Attendance Expected at 2015 GRC Conference. Continuing the successful partnership for a third year, The IIA is collaborating with ISACA to host the 2015 GRC Conference at the Arizona Biltmore in Phoenix, Ariz. With an anticipated 600 governance, risk, and control

professionals from 40-plus countries, the event will bring together the best and brightest to embrace challenges, forge solutions, and define the future of global GRC. Registration at 16 weeks out was already at 160, compared with 100 at the same time last year.

*North American Advocacy Activities Progressing Well.*Next week, we will participate in an annual strategy session with Squire Patton Boggs, our U.S. federal government relations firm, in Washington, D.C., to review congressional initiatives and priorities, and to discuss opportunities for The IIA to take a position on issues that impact cost-effective governance, risk management, and internal control in organizations. I also will be speaking at the 2015 Council of the Inspectors General on Integrity and Efficiency (CIGIE) conference. CIGIE is an independent entity established within the U.S. executive branch to address integrity, economy, and effectiveness issues in government. Its members consist of 72 federal IGs and six federal integrity-related executives. The IIA continues to take an active role with the U.S. Congress in identifying steps that foster the independence of Inspectors General and facilitate their access to all relevant information toward fulfilling their legislative and statutory responsibilities.

*New From IIARF: Raise the Red Flag.*One of our latest offerings from The IIA Research Foundation is /Raise the Red Flag: An Internal Auditor's Guide to Detect and Prevent Fraud/, with author Lynn Fountain combining principles and theories of fraud prevention and detection with real-world scenarios and hands-on procedures. The book <<http://www.theiia.org/bookstore/product/raise-the-red-flag-an-internal-auditors-guide-to-detect-and-prevent-fraud-1885.cfm>>provides

valuable techniques and approaches that internal auditors can put into practice right away.

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